



## Shareholder Benefits

Each shareholding of between 100 and 1,999 shares will receive travel vouchers. These are allocated annually as per the following table, and are based on the number of shares held at 31<sup>st</sup> December each year. Travel vouchers are distributed in May of the following year, together with the annual report and accounts. For example, a shareholding of 250 shares at 31<sup>st</sup> December would entitle a Shareholder to receive 2 free travel vouchers in May, along with the annual report and accounts.

A shareholding of 1,200 shares or more will receive a travel pass, which will be sent within two months of the issue of shares.

Shareholding	Annual Benefits currently in operation
100 – 224	A voucher for 1 Third Class “Freedom of the Line” ticket
225 – 399	Vouchers for 2 Third Class “Freedom of the Line” tickets
400 – 799	Vouchers for 4 Third Class “Freedom of the Line” tickets
800 – 1,199	Vouchers for 4 First Class “Freedom of the Line” tickets
1,200 – 1,799	A non-transferable Silver Pass giving unlimited Third Class travel on the SVR for the holder and up to three guests
1,800 – 2,999	A non-transferable Silver Pass giving unlimited First Class travel (when available) on the SVR for the holder and up to three guests
3,000 – 5,999	A non-transferable Gold type Medallion and Pass giving unlimited First Class travel (when available) on the SVR for the holder and up to three guests, throughout the period of the shareholding
6,000 – 9,999	A non-transferable Gold type Medallion and Pass giving unlimited First Class travel (when available) on the SVR for the holder and up to three guests, throughout the period of the shareholding, plus 4 Sunday Luncheon Vouchers per annum
10,000 – 14,999	A non-transferable Gold type Medallion and Pass giving unlimited First Class travel (when available) on the SVR for the holder and up to three guests, throughout the period of the shareholding, 4 Sunday Luncheon Vouchers per annum, plus 10% off Charter Train Hire and Footplate Experience Days
15,000 – 29,999	A non-transferable Platinum type Medallion and Pass giving unlimited First Class travel (when available) on the SVR for the holder and up to three guests throughout the period of the shareholding, 10% off Charter Train Hire and Footplate Experience Days, plus either a midweek exclusive observation saloon charter attached to a service train (for up to 23 people) or 4 Sunday Luncheon Vouchers per annum
30,000 plus	A non-transferable Platinum type Medallion and Pass giving unlimited First Class travel (when available) on the SVR for the holder and up to three guests throughout the period of the shareholding, 10% off Charter Train Hire and Footplate Experience Days, plus either a midweek exclusive observation saloon charter attached to a service train (for up to 23 people) or 4 Sunday Luncheon Vouchers per annum. Name added to the Roll of Honour board at Bridgnorth Station.

Note 1. Free travel vouchers, Silver, Gold and Platinum medallions & passes are valid for all trains and for special events denoted as eligible in the annual SVR timetable.

Note 2. The Directors will review the above entitlements periodically and may from time to time adjust them. However, the Directors confirm that no changes will take place in the next three years.

Note 3. Shareholders of 3,000 or above shares will be entitled to free car parking in SVR car parks.

Note 4. For Shareholders who wish to consider disposing of their shares, these can be donated to the Severn Valley Railway Company Ltd.

### Additional Incentives for this Share Offer

For any single share purchase of 1,200 (or more) shares in this Share Offer, the Shareholder and guest will be invited to the Grand Opening of the completion of Phase One of the Bridgnorth Station Site Development, including arrival via a chartered steam train from Kidderminster and return. This promises to be a very special occasion in the history of the SVR.